Check out Gelato Prophy Paste, NiteBite

By Keystone Industries Staff

For Keystone Industries, 2014 is bringing a lot of excitement. Currently, the company is presenting its new packaging for its award-winning Gelato Prophy Paste while continuing a push on the anti-bruxing device NiteBite.

Recipient of Top Prophy paste awards for 2013 and 2014, Gelato Prophy Paste now has a great, fresh look to match the high-quality product. Performance is what makes Gelato great, with smooth, pliable and splatter-free application.

The 1.23 percent fluoride ion Gelato paste is perfect for high-luster polishing and stain removal, but it remains gentle enough on the enamel with minimal enamel loss.

Gelato paste comes in boxes of 200 individual disposable cups for convenient use. The disposable cups eliminate cross-contamination and include a prophy ring for ease of application on a patient’s teeth. For more options, the paste comes in 12-ounce jars (exports only).

The paste is available in four different grits (fine, medium, course and x-course) for various stain removal needs. Typically, hygienists use the fine grit for routine use, and the medium grit gives a little more stain removal power. The coarse pastes are required for removing moderate to heavy stains.

In addition to the multiple grits, Gelato Prophy Paste also comes in a large assortment of flavors, such as piña colada and orange sherbet. The line also has mint, cherry, bubble gum and raspberry to satisfy picky clients.

The individual cups are clearly labeled for quick retrieval and application.

NiteBite

Another great Keystone product is NiteBite. Its special design and thin construction within the “freeway space” — the distance between the physiological rest position and the first point of contact of the upper and lower teeth — stops people from clenching and grinding their teeth. NiteBite can also stop symptoms such as headaches and tooth and jaw pain.

This proprietary, patented and FDA-cleared device is the first bite-guard that functions within the patient’s freeway space.

NiteBite uses the jaw’s natural proprioceptive response to trigger the jaw-opening reflex. As the lower teeth approach contact with the NiteBite, the jaw-opening reflex returns the lower jaw to the physiological rest position where no teeth touch each other or the NiteBite.

The muscles relax, and NiteBite effectively relieves jaw, head and neck pain and associated symptoms of TMJ disorder.

Not only does the device work physiologically and simply, but it’s also easy to mold to the patient’s bite. In less than five minutes, a dentist or hygienist can heat the device and shape it to a patient’s front teeth. Then the patient is ready to go home with his or her new NiteBite. It’s that simple.

Be sure to check out Keystone Industries during 2014 — a lot of exciting things are coming your way!
By Designs for Vision Staff

Designs for Vision is excited to introduce the ULTRA Mini Telescopes here at ADHA’s 2014 CLL/Annual Session in booth No. 514.

“This is a unique opportunity to reach an important target market to introduce a major optical innovation,” said Richard Feinbloom, president of Designs for Vision.

A pair of ULTRA Mini Telescopes weighs as little as 34 grams (1.2 ounces) and is 40 percent smaller in size than a pair of regular telescopes, allowing for easier peripheral vision.

“ULTRA Mini Telescopes, like our world-renowned dental telescopes, provide 2.5x magnification that is fully customized to the individual user, providing ergonomic advantages to our customers,” Feinbloom said. “Designs for Vision matches the focal length of each telescope to the ideal working distance of our customers. This way, the depth of focus surrounds their ideal working distance instead of adapting to a pre-set focal length.

“We have been working with dentists and hygienists who required true 2.5x magnification but desired a lighter, smaller device for all-day use,” Feinbloom continued. “Designs for Vision wanted to design and engineer a full-feature system that offered all of the features our customers expect of a Designs for Vision product.”

“The ULTRA Mini Telescopes can be built into any of our frames, including our popular Nike® Skylon Ace sport frame, and are fully customized to each individual customer,” he said. “The lens system utilizes the same precision-coated optics as our traditional magnification systems. We can also accommodate eyeglass prescriptions into the ULTRA Mini Telescopes.”

Combining the ULTRA Mini Telescopes with either the LED DayLite® ULTRA Mini or NanoLite™ headlights provides contrast and further enhances visibility. The ULTRA Mini combo is a fraction of the weight of some other light/loupe combo systems on the market.

Designs for Vision, a small company that has been privately held since its founding in 1961, invented through-the-lens technology. As a business crafting products in the United States, the company takes pride in the connection with its customers that other corporations sometimes struggle to maintain.

The ULTRA Mini Telescopes, available at booth No. 514.

(Photos Provided by Designs for Vision)

“See the visible difference of Designs for Vision yourself by taking the 45 Day Challenge. Compare any Designs for Vision product for 45 days risk-free. Visit booth No. 514 to see what you may have been missing."
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Dental isolation is one of the bedrock challenges in dentistry. The mouth is a difficult environment in which to work. It is wet and dark, the tongue is in the way, and there is the added humidity of breath, which all make dentistry more difficult.

Proper dental isolation and moisture control are two often overlooked factors that can affect the longevity of dental work—especially with today’s advanced techniques and materials. Leading dental isolation methods have long been the rubber dam or manual suction and retraction with the aid of cotton rolls and dry angles. Both of these methods are time and labor intensive—and not particularly pleasant for the patient.

Enter Isolite Systems: Its dental isolation technology delivers an isolated, humidity- and moisture-free working field as dry as the rubber dam but with significant advantages, including better visibility, greater access, improved patient safety and a leap forward in comfort. Plus, it can do everything two quadrants at a time.

The key to the technology is the “Isolation Mouthpiece.” Compatible with Isolite’s full line of products, the mouthpiece is the heart of the system. It is specifically designed and engineered around the anatomy and morphology of the mouth to accommodate every patient, from children to the elderly.

The single-use Isolation Mouthpieces are available in five sizes and positions in seconds to provide complete, comfortable tongue and cheek retraction while also shielding the airway to prevent inadvertent foreign body aspiration. Constructed out of a polymeric material that is softer than gingival tissue, the mouthpieces provide significant safety advantages, and their ease-of-use can boost your practice’s efficiency, results and patient satisfaction.

Whether you use the Isolite, Isodry or our new Isovac, our mouthpieces keep the working field as dry as a rubber dam but are easier, faster, safer and more comfortable for the patient. The safety advantages and ease of use will boost your practice’s efficiency, results and patient satisfaction.

Isolite Systems provides three state-of-the-art product solutions: Isolite, illuminated dental isolation system; Isodry, a non-illuminated dental isolation; and the new Isovac, dental isolation adapter. Using the Isolation Mouthpieces, all three dental isolation products comfortably isolate upper and lower quadrants simultaneously while providing continuous hands-free suction. This allows a positive experience where the patient no longer has the sensation of drowning in saliva/water during a procedure and the practitioner can precisely control the amount of suction/humidity in the patient’s mouth.

Isolite Systems dental isolation is recommended for the majority of dental procedures where oral control and dental isolation in the working field is desired. It has been favorably reviewed by leading independent evaluators and is recommended for procedures where good isolation is critical to quality dental outcomes. Visit the Isolite booth, No. 437, here at ADHA Center for Lifelong Learning/Annual Session or go online to www.isolitesystem.com.
SENSODYNE REPAIR & PROTECT TOOTHPASTE

Dentin hypersensitivity is a prevalent condition with one in three people suffering from it at some point in their life. Despite this, many sufferers do not seek dental advice. Sensitivity can have a lifestyle impact and even lead patients to neglect their oral hygiene or avoid dental appointments. For this reason, it is important to identify these potential sufferers in your patients and help them to treat the pain.

Studies have shown that the formulation of Sensodyne Repair & Protect toothpaste can both repair exposed dentin and protect patients from future sensitivity. The stannous fluoride formulation forms a reparative layer over and within the exposed dentin tubules and works to block painful stimuli from reaching the nerve. The result of this innovative science is effective, lasting relief for your patients.

For more information or to pick up some Sensodyne Repair & Protect toothpaste, stop by the GlaxoSmithKline booth, No. 200, here at the ADHA.

References
2. GSK data on file. Revised Sensitive Teeth AU. Age sub-group analysis.

TRIOLOGY DEBRIDING RINSE AND DEBRIDING SERUM

TRIOLOGY™ Professional Oral Cleansing & Care, an innovative line of biologic debridning rinses and serums designed to enhance dental procedures and patient comfort, has been introduced to the U.S. dental market. The product line, sold exclusively through dental and medical practices, is manufactured by NOWsystem. TRIOLOGY Debriding Rinse and TRIOLOGY Debriding Serum deliver cleansing powered by Tritiserum™, a proprietary blend of biologic ingredients and carbamide peroxide. The formulations integrate with saliva for removal of bacteria, fungi, debris and irritants, working both supragingivally and subgingivally. This cleansing, coupled with a balancing of the pH, increases the potential for accelerated healing and reduced pain, inflammation and infection.

The rinse is available in 8-ounce and 2-ounce bottles, as well as a 1-ounce spray for situations when rinsing is not practical; the serum is available in a 2 cc syringe, as well as a 2 ml pen for gentle self-application by patients. TRIOLOGY Debriding Rinse can be used for days or even weeks prior to dental procedures to lessen inflammation or infection or at the beginning of in-office exams to reduce airborne spread of bacteria.

Additionally, it is intended for use during and following any dental or hygiene procedures likely to involve bleeding, debridement or supragingival oral wounds, and following dental examinations and procedures to reduce pain.

The rinse, particularly the spray version, can also be used by patients with dry mouth, xerostomia, halitosis and metallic taste disorder.

For more information on the TRIOLOGY Debriding Rinse and TRIOLOGY Debriding Serum, stop by the booth, No. 522, here at the ADHA.
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